Are Patient No Shows Costing You Thousands of Dollars and Draining Your Office Resources?

Take Charge of Your Schedule with Our Simple, Affordable Patient Reminder System

We all know patient no shows are a big problem. These missed appointments result in scheduling gaps, lost revenue and staffing issues.

So how do you solve the problem? Do you write down the appointment, hand your patient an appointment card, cross your fingers and hope your patient doesn't misplace their appointment reminder? Or do you pull your staff from important patient care and ask them to make reminder calls? Or maybe you rely on overbooking—estimate your average number of no shows, then overbook your schedule, while praying that not everyone shows up!

Each method does not work very well!

Your NO-SHOW rate may not be as high as the national average. For most offices, NO-SHOWS range from 5 to 18%. Even so, this can add up to a staggering amount of lost revenue.

Let's look at an example. Dr. Harris sees 80 patients per day at his busy ophthalmology practice. His no-show rate is 10%. That means that on most days he's likely to have at least 8 no-shows. If Dr. Harris decreases his NO-SHOW rate to 5%: Based on 22 workdays a month and a cash rate of $100.00 per visit, he will increase his revenue by $400 per day or $8,800 per month or $105,600 per year.

Mobile technology offers a solution

Recent research reveals that more people own a mobile phone on *the Planet than own a toothbrush!*

97% of all text messages are opened by the recipient!
85% of patients have a mobile phone! Of those, nearly half are smartphones with Internet access.
Cell phones outnumber computers by a 4 to 1 ratio.

This dependence upon technology offers us an unprecedented opportunity. By tapping into SMS technology we can use text messages to deliver timely patient appointment reminders.

Extensive studies have proven that although all reminder systems improve attendance rates, most patients prefer SMS (text) reminders over phone calls. Equally important, text reminders are also the most cost effective.

The TIM (Text Information Management) system is an easy to implement web-based text reminder system.   The TIM system is perfectly suitable for small to large practices. You can easily reduce your no-show rate. The TIM system interfaces to most PMS (Practice Management Systems)

The new text-messaging software **TIM®** allows you to send permission-based message reminders to your patients' mobile phones.

This convenient low-cost technology, permits direct instantaneous communication between you and your patients concerning:

- Appointment reminders
- Recall reminders
- Birthday Greetings
- past due payment reminders

You could spend more, but why would you want to?

Most appointment reminder systems are costly. Some charge a per-call rate that quickly adds up to thousands of dollars. With the TIM system you pay a monthly flat fee that does not discourage you from using the system to your advantage and allows you to budget this expense which will easily pay for itself.

90 day commitment

With the TIM system, you'll pay a low monthly flat fee based on the size of your practice. We would not expect a two doctor one location practice to pay the same as a ten doctor five location practice. You will not have to make a long term commitment, just 90 days and you can cancel the service at any time.

To learn more with no obligation:

- Call our toll-free line for answers to your questions -1 888 275 0703
- Calculate your ROI at www.Americantelephony.com/roi1.html

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