



Increase Revenue by Decreasing “No-Shows”.

The lights are on, the office is open, employees are on the clock, but the patient forgot! Reduce NO-SHOWS and you increase REVENUE. In most offices calling patients is a task that may or may not happen and usually is never consistent.

What is PAM2000? PAM2000 is an automated computer system that calls your patients to remind them of appointments and other important messages such as RECALL messages and CANCELLATIONS.

Does your office need PAM2000?

The answer is “YES” -- absolutely -- if any of these statements are true:

- You schedule at least 60 patients a day and too many of them don't show up for their appointments. You attempt to double book to avoid “no-shows.”
- Staffs avoid reminder calls like the plague. Reminder calls seem to create more work, not less.
- Calling patients is often juggled with other front desk duties. Handling calls while checking people in or out makes staff less efficient at each task.
- Your patients get angry when no one calls to remind them about their appointments. If they miss an appointment, you can't reschedule for weeks. When you just can't spare anyone to call patients, no one makes reminder calls.
- You're spending too much time and money on patient reminders and recall (staff to make reminder calls plus the cost of mailing out postcards for recalls). Calling isn't efficient since patients raise new issues when called. A staff person who is overqualified and whose time is wasted sometimes must call to remind patients about their appointments.
- You're managing the situation at the moment, making calls in between patients; but as the practice grows, it becomes more difficult. You already have problems with rescheduling when one of the doctors has an emergency. **PAM2000** can make calls after hours and on weekends with no staff present.

To learn more with no obligation:

- Call our toll-free line for answers to your questions - [1 888 275 0703](tel:18882750703)

Calculate your ROI at <http://www.americantelephony.com/roi1.html>

