



**POWERFUL TOOL
TO MANAGE PATIENT
RETENTION AND
PATIENT GROWTH**

DRASTICALLY REDUCE **MISSED APPOINTMENTS** AND **MANAGE PATIENT RETENTION** IN YOUR OFFICE WITH OUR CUSTOMIZABLE e-MAIL MESSAGE ASSISTANT (EMMA) SYSTEM.

During the day-to-day operation of a busy practice, efficient delivery of appointment and recall reminders to patients can be very challenging. Manual phone calls require hours of staff time, and mailing letters and post cards to patients is slow and expensive.

The eMMa system has been developed to address these time and cost challenges by providing an automated method of sending e-Mails to your patients.

e-Mail Example Message



Appointment Reminder:

Aesthetic Dermatology Associates has an important reminder for [FIRST_NAME] [LAST_NAME]

We would like to remind you that you have an appointment for [APPT_DATE] at [APPT_TIME] at our Media Office.

Please remember to bring your insurance card. If your plan requires a referral, please make sure that one has been obtained for this visit. If you cannot keep this appointment or would like additional information please call (610) 566-7300. To avoid a no-show fee, please call 24 hours in advance.

Please visit our web site at: www.adaderm.com

Thank you and have a nice day from Aesthetic Dermatology Associates