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FOR IMMEDIATE RELEASE

NEW TECHNOLOGY: PATIENTS MAY OPT FOR TEXT APPOINTMENT REMINDERS

December 5, 2011: American Telephony Inc. has created new text-messaging software that allows patients to receive permission-based message reminders from their health care providers on their cell phones. The technology, Text Information Messaging (TIM), permits direct instantaneous communication between patients and their healthcare providers concerning appointments and test results.

“The TIM technology improves provider to patient communication for today’s mobile community,” said developer Len Moeller, (title) of American Telephony. “It’s an alternative to our Patient Appointment Messages (PAM) software, which reaches patients by phone.

“We are a pleased to be part of a great technological movement sweeping across America. Many healthcare providers are investing in new technologies and expanding the current lines of communication and care management.”

The new TIM software was developed in response to the current trend in information technology and government investment into National Electronic Medical Records adoption . TIM will now deliver patient appointment reminders, or office generated messages directly to the patient’s mobile phone. In addition, TIM will allow a direct file import from a diverse list of practice management software modules.

The latest update for TIM allows patients to opt-in via their mobile phones. When TIM receives a new text message with the opt-in phrase from the patient, the system sends back a message that confirms this decision. They have in turn electronically agreed to join the daily communication with their modern health care provider.

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